**The Write Audience Planning Templates**

Wiki address: [www.writeaudience.wikispaces.com](http://www.writeaudience.wikispaces.com)

* What is your time frame?
* What are you teaching?
* What are your opportunities for authentic writing?
* How can you target the different audience levels?

These templates will help you plan how to incorporate authentic audiences into your writing instruction. You are certainly free to manipulate the columns and customize the planning templates to best suit your purposes.

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| --- | --- | --- | --- | --- | --- |
| **Standard** | **Big Question** | **Meaningful Writing** | **Aligned Conventions** | **Mentor Text** | **Authentic Audience** |
| Writing | Why do you like or dislike a book? | Amazon Book Review | Spelling | Amazon Book Reviews | Amazon website viewers |

Example:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Standard** | **Big Question** | **Meaningful Writing** | **Aligned Conventions** | **Mentor Text** | **Authentic Audience** |
|  |  |  |  |  |  |

Now it’s your turn! Complete the following template in order to plan a writing unit that incorporates a real world audience. Ditch the “audience of one” mentality and crank up your creative juices!

Remember, the 3 levels of audience we’ve identified are as follows:

**Level 1:** Myself only

**Level 2:** Myself and maybe others, but it won’t be graded

**Level 3:** Others, and it may be graded

Example:

**Writing Goal:** Writing about characters

|  |  |  |
| --- | --- | --- |
| **Audience Level 1** | **Audience Level 2** | **Audience Level 3** |
| * list of character traits * graphic organizer * double entry journal * sketching the character * annotating the text | * rough draft * character dialogue * ifake text * character hot seat * character jeopardy game * magazine cover * Writing Marathon | * Characterization essay * Letter to author * Letter to publisher * Talk show script * Same character; different story * Letters About Literature Contest * Job application of character |

**Writing Goal:**

|  |  |  |
| --- | --- | --- |
| **Audience Level 1** | **Audience Level 2** | **Audience Level 3** |
|  |  |  |
| **Writing Medium** | **Supplies** | **Audience** |
| Amazon Book Review | * Access to Amazon account (parent’s or own) * Computer with Internet access * Word processing program * Reading book * Amazon alternative template * Parent permission letter | Amazon website viewers |

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| **Writing Medium** | **Supplies** | **Audience** |
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